

Toastmasters District 22 Bulletin - 27 Jul 2004

Announcements, Recognition, Reminders, Tips from District 22

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www.toastmasters22.org



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Ye Made It

by Suzanne Conaway, DTM, IPDG

The evening of July 16 at 8:45, my phone rang. A man with a peculiar accent said, "Is this Suzanne B. Conaway?" I answered, "Yes, it is." He then said, "This is Ted Corcoran. Ye made it."

That's how I got the official news that District 22 made **Distinguished District** for the **third year in a row!** Ted Corcoran, International President, called me personally to congratulate us.

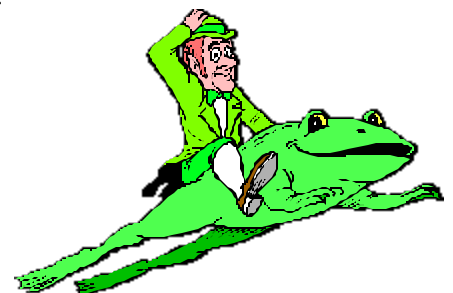
We really worked hard this year to make our goal. I'm proud of every member of my "Green Team." I hope lots of you will take the trip to Reno this year to go up on stage with us at the "Hall of Fame" when we get our "**Excellence in Leadership**" award for our three-year run. This is the first time District 22 has EVER made the three-year mark.

We achieved Distinguished because of the hard work of a lot of clubs: nine Distinguished Clubs, 11 Select Distinguished Clubs, and **20** President's Distinguished Clubs! With more clubs at President's Distinguished than in any other category, how could we lose! We had hard work from lots of Area Governors. We had eight Distinguished Areas; five Select Distinguished Areas and two President's Distinguished Areas.

Our Division Governors worked hard, too. Three of our five Divisions were President's Distinguished Divisions. I hope all that hard work was lots of fun, too!

Thanks to everyone who joined a club, brought in a new member, achieved an educational goal, worked on a demo team - anyone who helped District 22 become distinguished. You're the greatest people ever! I hope many of you L.E.A.P. into Leadership and serve at the District level. And, for those of you who take the great leap and become District Governors, I hope the International President calls you, too.

Come to think of it, the accent really wasn't so peculiar. When I heard Ted's Irish lilt saying, "Ye made it," it was music to my ears.



Keep Your 20

by RW Thompson, ATMS/CL, LGM

Did you know that one of the most important goals of each club is to maintain club membership at the same or greater numbers as when the club received its charter? To get its charter, the club had to have at least 20 members. Historically, yearly member losses approximate 30% due to a variety of reasons.

Collectively, we need to do two things, 1) Continue to keep the club meetings interesting, on schedule, and fun for everyone in attendance; and, 2) we need to continually encourage our members to invite their friends to join and enjoy the pleasure of helping each other improve and grow through Toastmasters.

Your club, every club, needs to recruit a minimum of eight (8) new members plus as many more as it takes to have 20 or more on the roster. That's what it takes to create that certain magic necessary to make our meetings irresistible. The folks at Toastmasters International have some excellent incentives such as the Smedly Award

Win a DVD/CD Library

"Help me help you!" - Jerry Maguire, Sports Agent

"Win a DVD/CD library of the World Champions of Public Speaking!" - **Jack Mackey**, Lt. Gov. Education & Training

If you set an educational or leadership goal for this year, I'll help you achieve it! Here's how.

First, send me an email stating your goal (CTM, AL, etc) and the date you'll achieve it. Email it to jack@lovethebattle.com.

Second, as an incentive to get your email to me quickly, I will have a drawing from all the submitted emails at 5 pm on August 2nd. The winner will receive a DVD featuring the 2001 World Champion of Public Speaking, Darren LaCroix,

for adding five new members between August 1 and September 30. To show the value that District 22 places on recruiting new members, Area Governors will publicly honor every Toastmaster who personally recruits a new member. Your Area Governor will come to your club to present District 22's Red Ribbon Lifeblood Team award to each person who recruits a new member.

To earn this award means that you actually invited a potential member to a meeting and the person you invited joined. Catching an unexpected guest on his way in the door does not count as recruiting a member. The Red Ribbon Lifeblood Team is the Honor Guard of District 22. Only the people who personally recruit new members shall wear this ribbon.

Club Officers, be sure your current members know how to earn this special recognition from District 22. Club member, if YOU sponsor a new member, be sure to ask your Club President to invite your Area Governor to your club to present you with this very important Red Ribbon Lifeblood Team award. You deserve it!

PLUS 6 CDs featuring previous World Champions of Public Speaking. It's like a 6 hour seminar in your car! You won't have to wait until the Fall Conference to see the World Champ--you can see him on DVD.

Third, send me another email when you reach your goal. We'll draw monthly from the goal-achievers for cool prizes from the Toastmasters catalog-like books and tapes on humor, Toastmasters jewelry and mugs and advanced speaking programs.

So help me-help you! Send me an email stating your goal and the date you'll achieve it. You only have until 5 pm August 2nd to get in the prize drawing, so stop whatever you're doing and start typing now!

Welcome Packets

by Peggy Lynn, ATMB, D22 PR Officer

Now with all the Internet exposure, a guest can slip into an open Toastmasters meeting without anyone knowing prior. When pressed, during the welcoming of guests' period, a guest may mention how they learned of the meeting. Sometimes, however, the guest is on the shy side and gives only a first name and no other info than, "I'm just visiting." Perhaps that guest isn't ready to talk out in front of a group and doesn't say another word. When the meeting is over, often rather hectic activities ensue. Getting the room back into order, making future plans or comments on the just-ended meeting can overshadow a guest. The guest slips out easily and is gone without the ability for any club member to make future contact.

Perhaps the time wasn't "right" for that particular person or the club's chemistry just didn't "click." No one will ever know what happened. All we can surmise is that SOMETHING brought the guest to that meeting in the first place! The need for a personal change was present in that guest but once faced with the how-to's, fear can set in. A chance to learn the how-to's at their own place can eliminate that fear. This is precisely what we learn in the Toastmasters program and we could easily relay it to that guest, if we get a chance. Enter the need for the WELCOME PACKET!

A Club should have WELCOME PACKETS made up and ready to go at least fifteen minutes before any meeting. Whether the Vice President Public Relations or Membership, the President or a collaborative crew puts them together, it doesn't matter as long as someone hands one to a new guest as they enter the meeting room or take their seat. The President should have a packet at the lectern to point out contents to guests during the welcome at the beginning of the meeting. This ensures getting that necessary contact information for future reference!

Following are some tips for creating an effective Welcome Packet.

THE FOLDER:

When school supplies are inexpensive, buy BLUE (universally pleasing color) POCKET FOLDERS or portfolio-type folders (no need for the center binder kind). You can also purchase these at "dollar stores" anytime of the year (3-5/\$1). IF there are dollar store "logos" on the folder, cover them with a white label sticker so guests' minds do not wander off Toastmasters. Also place a white label sticker on the front and print a nice-sized "WELCOME!" neatly on it.

CONTENT-LEFT POCKET:

In the left folder pocket, insert in this order, back to front: TEN TIPS for PUBLIC SPEAKING, Toastmasters International MISSION STATEMENT, topped with a club brochure or club flyer. (IF latter is not available, use a full color Toastmasters International brochure WITH contact information hand-printed where applicable. Toastmasters International provides a variety free yearly and you can order additional ones at low-cost.)

CONTENT-RIGHT POCKET:

In the right pocket, insert in this order, back to front: Toastmasters Membership Application (each club gets a supply free each year) with the Club Number, District #22 and Club Name entered and ready for the new prospective member to complete. You should always ask guests to join the club at any, and every, meeting visit. On top of the Application, place Toastmasters International flyer form 354: "Your Toastmasters Membership Provides These Benefits..." (If their mind wanders we want it to wander onto something like EVERYTHING listed on this flyer! Also a supply of this is free to clubs each year.) Last but not least, is the "WELCOME! Thank you for visiting" form.

(For a sample of the Visitor Info Form, look on the Tips/Tools page of our website or email me at peglynn4pr@yahoo.com and I will send it to you in Word doc or pdf formats. Remember to change the club's name at the top and the contact info at the bottom!)

continued

VISITOR INFO FORM:

It is important to print this Visitor Info sheet on colored paper. I chose pink but any lighter color (dark colors = too hard to read) will work just so it is easily identifiable at a glance in case things get hectic at the end. The President should simply ask each guest during the introduction period if they "wouldn't mind taking a moment throughout the meeting to complete the guest information for our club records." (This works very well. Personally, I have only had one guest not give the info all last year and that person only uttered a first name in the introduction period. She was just not ready.) The President can ask the guests to either hand the form to a desig-

nated person or to just leave it on their seat. (It will be easy to spot if you remembered to print it on colored paper.) Besides contact information, the form will help your club get feedback quickly.

Note: the more a visitor writes on this little form, the more thought and energy they put into their feedback making, the more likely they are to be a prime candidate as your next new club member! AND you didn't let them get away!

In an upcoming bulletin, we will feature NEW MEMBER PACKETS. Watch for those tips! To get a head start, buy a supply of GREEN folders for those - you'll learn why!

Be Looking

by Bob Driskill, ATMG, District Governor

District 22 has many people who are dedicated and enjoy the challenges offered serving in various positions. One way the District says "Thank you" to some of our exceptional leaders is with awards such as the Area and Division Governor of the year. As we begin our new year, be looking for exceptional governors that you might want to nominate for these awards. See the criteria on the "Recognition" page of www.toastmasters22.org.

While you're looking for exceptional governors, also be looking for exceptional D22 Toastmasters. Our District 22 Toastmaster of the Year receives a traveling trophy to keep for one year. For criteria and nomination forms, look on the Recognition page of our website.

District Officers' Meeting

(including Division / Area Governors and assistants)

August 7th, 11401 Lamar, Overland Park

9:00am - Get Acquainted. Come prepared to tell in 1 minute, a significant thing of great interest to you, OTHER THAN Toastmasters. Bring a large photo, a prop, or handouts to support your presentation.

9:25am - Brainstorming Session: Every Club at Charter Strength. Division sub-groups.

9:50am - Break

10:00am - District Executive Committee (DEC) Meeting

- District Business Session
- Area Governors present their plans to accomplish their Distinguished Area Plans
- Update calendar of events for District Officers

11:15am - Area and Division Speech Contest Training

Noon - 2:00pm Make Up Training and lunch for Area and Division Governors who missed June 19th session.



World Champion Coming to Kansas

He's the **2001 World Champion of Public Speaking--**
Darren LaCroix and he's coming to Wichita!

Darren is presenting **THREE** sessions at our Fall Conference in Wichita on October 1st and 2nd.

Friday Night Fun Night will feature Darren's hilarious **CLEAN** comedy--he is, after all, a professional comedian.

Saturday he will speak on "How I Went from Chump to Champ." Then in a break out session, he will teach us how to deliver an outstanding speech.

Conference registration will be available in mid-August. Until then, block off Oct 1st and 2nd on your calendar. Do it now!

Humorous Speech and Evaluation Contests

If your Club wants to compete at the Area-level, don't delay in making arrangements to select the member who will represent your Club. As the District contest will be October 2nd, Division and Area contests will be in August and September. Check with your Area Governor to make sure you don't miss the opportunity to compete.

As Division and Area Governors notify us of their contest dates, we will post them to the Event Calendar on www.toastmasters22.org. Here's what we have so far in TALKS order.

===T===

===A===

- Combined **A1/A3**, Sep. 9, 6:30-9pm, Epic Center-3rd floor conf room, Wichita
- **A2** Sep. 14, 6:30-9pm, Epic Center-3rd floor conf room, Wichita
- Division **A**, Sep. 18, 6:30-9pm, Wichita

===L===

- Combined **L2 / L6**, Aug. 28, 9am, 816 Broadway, KCMO
- **L3 / L5**, Aug. 12, 7pm at Tower Talkers Club

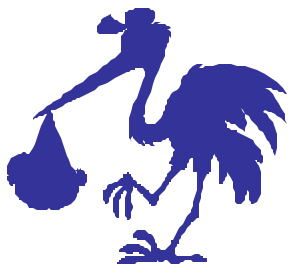
===K===

- All-**K-Areas**, Aug. 14, 9am-12, 11401 Lamar
- Division **K**, Sep. 11, 9am-12, 11401 Lamar

===S===

- Division **S**, Sep. 11, 12:30pm-4pm, 11401 Lamar, Black & Veatch
- Combined **S1/S2/S4**, Aug 28, 8:30am, 11401 Lamar

Welcome to the latest addition to the District 22 family. Boulevard Boasters, Club 648336 in Kansas City, MO



Area Governors Corner

Improved Ribbon Giving Procedure

To make it easier for you to have the Red, White, and Blue ribbons you need to give to the recipients in your Area, we have modified our process slightly. The Lt.Gov. Marketing, RW Thompson, will keep the Division Governors supplied with ribbons. The Division Governors will begin by giving each Area Governor a set of five each of the ribbons. When your supply runs low, ask your Division Governor for more. For a recap of the ribbon giving procedure, look on the Recognition page of www.toastmasters22.org.

Key Calendar Item

August 7, 9am-noon/2pm,
District Officers' Meeting (see article on page 3 for details.)

Tool on Web

For a Startup Plan that can get you off to a good start, scroll down to Area Governor Tools on the Tips/Tools page of www.toastmasters22.org.

Club Officer Tips and Reminders

Last Call for Officer Training

Division K Governors are offering a makeup Club Officer training on Saturday, July 31, from 8:30am-10:30am in Overland Park. The session is open to all Divisions. Cost is \$5 per person unless the club has prepaid. If you want to attend, call Frank Dodd at 913-648-1063 to register and for directions.

Stay Informed

We publish the D22 Bulletin each 2nd and 4th Tuesday to Area Governors. Your Area Governor should distribute to Club Presidents. We also post the bulletin to the **D22 Bulletin Archive** on our website: www.toastmasters22.org. Please see that your Club members have access to the D22 Bulletin.

July Checklist

- ___ Conduct a Club Executive Committee meeting (Club Officer meeting)
- ___ Review your Club Success plan. Do you have everything in place to be a Distinguished Club this year?
- ___ Club President: Set a date for a visit from your Area Governor.
- ___ Club President: Let your Area Governor know which of your members is eligible for Red, White, or Blue ribbons.

