

District 22-Winner-2004 Toastmasters Excellence in Leadership Award
Toastmasters District 22 Bulletin - 21 Dec 2004

Announcements, Recognition, Reminders, Tips from District 22

Visit the District 22 Website:
www.toastmasters22.org



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How to Get Free Supplies for Your Club !

by Jack Mackey, DTM, LGET

Here's how: Send your club officers to training in January! We are offering a great package of FREE supplies for every club that sends officers to training in January. You'll receive tools to improve club programs, attract guests, build membership, keep members and conduct your own club level speech contest.

1114	Toastmasters Meeting Checklist	1621	A Simple Membership Building Contest
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99	Find Your Voice-4 color brochures	1159	Membership Growth Manual
101	Confidence, The Voice of Leadership, 4 color brochures	114	Toastmasters: Because Public Speaking Skills Aren't Debatable, mini poster
124	All About Toastmasters, 4 color brochures	115	Toastmasters Can Help, mini-poster
108	From Prospect, To Guest, To Member	116	How Confident Are You?, mini poster
400	Membership Application	1169	International Speech Contest Kit
904	Visitor's Card	1180	Table Topics Judge Guide & Ballot
1620	Membership Programs Flyer		



But you can only pick up these great resources for FREE when you attend the Winter Training near you. Mark your calendar right now!

(Read on for training dates, times and locations).

Save More Money for Your Club

Club Officer training is \$3 per person when you pay at the door. Or, you can save money by pre-paying \$15 for unlimited attendees from your club! Ask your Treasurer to send a check for \$15 to Toastmasters District 22. Make sure your Club Name and Club Number are on your check. Mail the check to:

Jack Mackey, Lt Gov. Educ. & Trng
9421 Lee Blvd
Leawood, KS 66202

The \$15 will pay for ALL your Club Officers to attend any of the TLI or Club Officer training

PR Secret from the PRO

by Peggy Lynn, PRO

Whether you're an Area Governor, Club VP of PR, or District Conference Chairperson, PR is an important responsibility and a terrific opportunity. Let me tell you a secret. Not all PR is effective. If you are going to take the time to promote something, whether it's a district event or a Club open house, before spending a lot of time on PR, take a few minutes to plan your efforts.

FIRST, identify your prospects. If you are trying to get the attention of experienced Toastmasters, it's okay to use Toastmasters terms; however, if you want to capture prospective members, reconsider. For instance, if you are planning a "Speechcraft," don't use the term Speechcraft. Why? Because your prospects won't have a clue what it is. Not only that, the "speech" part of the title may scare them more than attract them. Instead try something such as the following:

**Want a FAST-TRACK to
improving communication skills?!**
**Join us for an 8-session journey into
self-discovery and add impact to your career!**
Contact [your contact info] TODAY
to reserve your spot! Limited enrollment.
cost for materials: [cost, if any].
Starts [date].

sessions this winter. As a bonus, any of your other Club members who want to attend may do so at no additional expense. For the locations and times of the training sessions, see below or the website's

Event Calendar for any updates.

Wichita, KS: Jan. 15 - 3718 N. Rock Rd., 8:30am

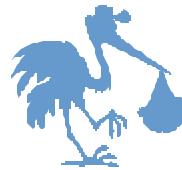
Overland Park, KS: Jan. 22 - 11401 Lamar, 8:30am

Topeka, KS: Jan. 26 - location TBD, 6:00 pm

Liberty, MO: Jan. 31 - Pleasant Valley Baptist Church

Don't leave your officers standing in line, use the pre-pay option. Your check must be postmarked by January 3rd! Take care of it today!

Welcome to the Family



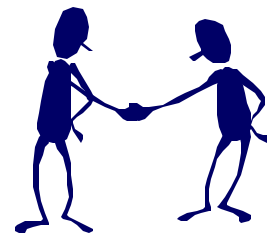
**Unity Village
Club 701857
received its charter
December 3rd.**

(Notice, the wording is concise, contains key information, and uses terms that are likely to attract prospective participants.)

SECOND, find out where your prospects spend time. Consider work break rooms, libraries, student unions, book stores, laundromats, and coffee houses. If any of those places have bulletin boards, you could post a flyer (pin several on top so they can take one).

THIRD, understand that people convince people. A flyer, press release, or community calendar entry can only PEAK someone's interest.

It will take a contact person who is enthusiastic and friendly to energize and entice a prospective member. Make sure the contact person you list has those attributes.



Now you know one of my PR secrets, pass it along. Best of luck and keep talking up Toastmasters!

Contest Dates So Far

We are pleased to announce the following dates for the preliminary rounds of the World Championship of Public Speaking competition. As we get more details, we will post them to the Event Calendar on our website. Note: Fees vary. For more details, contact the governor for the Area or Division. You may find governor contact information on the Find a District Officer page of our website: www.toastmasters22.org

Division T: ?

- T-Areas: ?

Division A: ?

- A-Areas: ?

Division L: ?

- All L-Areas: 09 April, 9am

Division K: 23 April, 9am

- All K-Areas: 02 April

Division S: 23 April, 1pm

- Areas S1, S2, & S4: 09 April, 8:30am
- Area S3: ?

District 22: 14 May at the District Conference

Area Governors Corner

Club Health

Select “District Performance” under Member QuickLinks on the TI website. Under District 22 reports, select “Distinguished Club Program by Division/Area.” Scroll down to your Area.

- How many members does each Club have? At least 20? Are membership levels increasing or decreasing? Work with your Clubs, giving support, encouragement, and ideas for their membership building efforts.
- Do the reports show that Clubs members have earned educational awards?

District Executive Committee (DEC) Meeting

It’s time to prepare for your next DEC meeting. In addition to checking on the health of the Clubs in your Area, check the TI website report for your Area. Be prepared to discuss the health of your Area and the Clubs within your Area when you attend the DEC meeting on January 22nd at 11401 Lamar in Overland Park, KS.

Club Officer December Checklist

____ **All Officers:** Mark your calendars to be sure that you **attend Club Officer Training in January.**

15 January: Wichita TLI

22 January: Overland Park TLI

26 January: Topeka COT

31 January: Kansas City COT

____ All Officers: Review your Club Success plan. How’s your progress toward Distinguished status so far?

Tip: TLI provides opportunities to get / share ideas with officers from other Clubs in the district.

____ Club VP Membership: Work with the officer team to continue membership building so your club has at least 20 members.

____ Club President: Conduct a Club Executive Committee meeting (officers’ meeting)

____ Club President: If your Club elects officers semiannually, ensure that you hold elections by the end of December. (Only Clubs that meet weekly have this option.) If you do elect officers, be sure to submit a list of the new officers to Toastmasters International. You may do this on their website, by fax, or by mail.

____ Club President: Ensure that Club members have access to the D22 Bulletin. We post it to the D22 Bulletin Archive on our website, www.toastmasters22.org and send it by email to Area Governors.