

**July 2005 Edition 1 (of 15) of “The Gavel Whacker”  
Toastmasters International District 22 Monthly Bulletin  
Theme: ‘Ready, Set, Go!’**

**In This Edition:**

1. Question for July
2. Embrace the Challenge! by Jack Mackey DTM, District 22 Governor
3. Win Cool Toastmasters Stuff, Be a Go Getter, Be a Goal Setter! by Diana Kovac DTM, District 22 Lieutenant Governor Education and Training
4. Smedley & Acorn Awards! by Lynda Tuttle ATM-B, District 22 Lieutenant Governor Marketing
5. PR Vision! by Martha Hoffman CTM/CL, District 22 Public Relations Officer
6. Why did they join, why do they stay and how has Toastmasters helped them?
7. How to Propose a Toast
8. Distinguished Dates
9. Movers & Shakers
10. You’re Invited!

.....

**1. Question for July:** What is the correct name for the object on which you strike the gavel?  
Find the answer somewhere below ...

.....

**2. Embrace the Challenge: Distinguished by December! by Jack Mackey DTM, District 22 Governor**

We owe our Independence Day to the leaders of the American Revolution, who rallied the colonists towards a better future. In all times and in all places, that’s what leaders do. They rally a group of people towards a better future.

The leaders of the American Revolution were able to enroll huge numbers of colonists in their cause. That’s why they succeeded and why we have a United States. They achieved critical mass. Huge numbers!

Face it. The clearest indicator of your success as a club leader is the number of members you can attract, and retain.

Achieve your membership goals by September and you can be Distinguished by December. It’s simple. Design your plan to achieve 5 of the 10 goals by December. Enroll your current members in achieving the Distinguished Club Plan and post the plan at every meeting. (See the Club Success Plan and the DCP Planner at toastmasters22.org under Tips/Tools.)

These Tips/Tools are all great but the power to make things happen starts with your passion to grow the club and leave it better than you found it. Rally your people towards a better future.

Members by September and Distinguished by December. That’s a dream with a deadline!  
To start the year off right, finish your club’s Distinguished Club Plan now.

.....

**3. Win Cool Toastmasters Stuff, Be a Go Getter, Be a Goal Setter! by Diana Kovac DTM, District 22 Lieutenant Governor Education and Training**

If you set an educational or leadership goal for this year, I’ll help you achieve it! Here’s how.

**First**, send me an email stating your goal (CTM, AL, etc) and the date that you’ll achieve it. Email it to [djkovac@everestkc.net](mailto:djkovac@everestkc.net)

**Second**, as an incentive to get your email to me quickly, I will have a drawing from all the submitted emails at 6 pm on August 2<sup>nd</sup> for your choice of a cool prize from the Toastmasters catalog; like books and tapes on humor, Toastmasters jewelry and mugs and advanced speaking programs.

**Third**, send me another email when you reach your goal. We'll draw from the goal-achievers and the winner will be profiled in the District 22 Bulletin! Read on to learn about last year's Goal Achiever, Fran Walling, CTM, of S'Martmasters.

Fran Walling to Jack Mackey (Jan 10, 2005): Jack, I'm a fairly new member in the S'Martmasters (club name) 1948 (club number). My educational goal is to work to complete the requirements to earn my CTM award by June 30, 2005. Best, Fran

Jack Mackey to Fran Walling (Jan 10, 2005): Fran, That's great that you are new. One of my favorite years in Toastmasters was my first one. Congratulations on committing to that goal. I'll enter you in the drawing. Let me know when you achieve your goal, OK? Best Regards, Jack

Fran Walling to Jack Mackey (June 14, 2005): Jack, After joining TM September 14, 2004, I decided to complete my CTM by June 30th 2005 because of your email. This decision involved preparing a new speech every three weeks. Today, June 14th marks the culmination of becoming a Competent Toastmaster! Success, how sweet it is! Fran

So, what are you waiting for all you Go Getters, be a Goal Setter and send me an email to [djkovac@everestkc.net](mailto:djkovac@everestkc.net) stating your goal and the date you'll achieve it. You only have until 6 pm August 2nd to get in the prize drawing, so stop whatever you're doing and start typing now!

.....

**4. Smedley & Acorn Awards! by Lynda Tuttle ATM-B, District 22 Lieutenant Governor Marketing**  
Extra recognition and prizes for your club! Through the months of August and September! Toastmasters International is sponsoring a contest between clubs in District 22. The clubs that gain the largest percentage of **Smedley Awards** will be awarded extra prizes from Toastmasters International District 22 along with the prizes awarded through Toastmasters International for your **Smedley Award**.

So what is the **Smedley Award**? The **Smedley Award** is named after the founder of Toastmasters International, Dr Ralph C. Smedley. The organization of the first Toastmasters club by Ralph C. Smedley in October 1924 did not make global – or even local – headlines. But your club can make Toastmasters' anniversary a newsworthy event. Commemorate the start of the first Toastmasters club by adding five new members to your club during the months of August and September, and your club will receive the commemorative Smedley Award banner ribbon to celebrate its success from Toastmasters and International.

Then promote the occasion. Send a photo of your meeting (action shot, not staged) along with 250-500 words about your club and its upcoming events to local newspapers. Most community and business park newspapers welcome local news. After the headlines, you'll be surprised – guests will walk into your next meeting and apply for membership.

To enhance your membership drive and receive personal recognition along with a pin in the shape of an acorn, bring twenty-five eligible guests to your Toastmasters club meetings and receive the **Acorn Award**. All that is needed is a signed record of your guests, who are eighteen years or older – to be eligible to join Toastmasters, signed by any one of the top 3 officers of your club. Tall trees from little acorns grow! Plant the seeds for your club's success by bringing twenty-five guests and increase your club's ability to obtain the largest percent of Smedley Awards. Remember members by September and distinguished by December.

.....

**5. PR Vision! by Martha Hoffman CTM/CL, District 22 Public Relations Officer**

I want to make this fun for one and all. Thank your members for participating. Find out from your club members, Why did you join Toastmasters and Why do you stay? Hearing the answers will give you their personal perspective. Encourage each one to invite a friend.

We want to inform the public about Toastmasters and to encourage our current members. By teaming up with fellow officers including VP Membership and Marketing, you can build your team while you build membership. An assistant may encourage you. I am working with Larna Anderson Beebe and I enjoy our partnership.

To promote the visibility of Toastmasters, I want to have a quarterly award for best Toastmasters Public Event. I want that to be a yearly award as well, along with yearly awards for best Club VP PR and best club newsletter or bulletin. I look forward to hearing from you about what works and celebrating our success.

.....

**6. Why did they join, why do they stay and how has Toastmasters helped them???**

- 1. Why did you join Toastmasters?
- 2. Why do you maintain your Toastmasters membership?
- 3. How has Toastmasters furthered your career/community role?

**Answers from Lois Harger, DTM, D22 Secretary 2005-2006 & Past District Governor:**

- 1. I joined Toastmasters to improve my presentation skills because training was part of my job.
- 2. Toastmasters is a hobby, a fantastic way to watch the personal growth of others, and to keep in touch with my Toastmaster friends, worldwide.
- 3. I am continually grateful for the confidence and leadership experience, gained through Toastmasters that I use now in the community and other organizations.

**Answers from RW Thompson, ATM-S & Past District Officer:**

- 1. To be better prepared when requested to make professional presentations.
- 2. As a dual member, Bootstraps and Fountain Head, I have enjoyed getting to know fellow members and I continue to learn and grow. Toastmasters is an eighty-one year old program that is continually adjusted to meet new challenges and improve effectiveness and is therefore, in my opinion, the greatest bargain available for career enhancement in the worldwide education market.
- 3. Toastmasters has provided me with a skill set that serves me well in all of the many facets of my life. During my tenure as Lt Gov Marketing in 2004-2005, I made many friends in the pursuit of building new clubs in District 22. I must warn newcomers that Toastmasters is so much fun that it may become addictive!

**Answers from Pam Turner, DTM & Past District Officer:**

- 1. I joined Toastmasters in April 2001 to help my work group build a new Toastmasters club.
- 2. I maintain my membership to keep my skills fresh and to continue to refine them.
- 3. Toastmasters has helped me to become a more effective communicator with a variety of church groups.

.....

Answer to Question: a ‘sounding block’

.....

**7. How to Propose a Toast**

A Toast is a mini speech i.e. has an introduction, body and conclusion (approx. 2 min). Ask everyone to ensure that they have something in their glasses. Pause while you glance around to see if everyone is ready. The introduction can simply be telling the audience who or what is being toasted. In the body, tell the audience why this person or organization is worthy of honor. One could also include a bit of background.

The conclusion summarizes the main points. End off by saying... "Please rise" (wait for everyone to stand). Hold up your glass and say "To ....." The audience should echo "To ....." and then take a sip of their drink. Remember to lead the applause. Once everyone is seated, hand control back to the Toastmaster.

The only exception to this format is when the Toast is a "Loyal Toast" or "Royal Toast" e.g. to a Country or a monarch. Within Toastmasters we never propose a toast to anyone with political affiliation such as the president of a country or mayor of a city. The Loyal/Royal Toast has no introduction or body. One merely says "To the ....." The Loyal Toast is not followed by applause. The Loyal Toast is proposed by the host, e.g. Club President. The Toast to Toastmasters International, at a formal function, is proposed by the most senior officer present, e.g. the District Governor.

Want to prepare and propose a toast in your Club? The 'Special Occasion Speeches' Advanced Manual's first project is 'Mastering the Toast' (2-3 minutes). The other four projects in this manual are 'Speaking in Praise' (5-7 min), 'The Roast' (3-5 min), 'Presenting an Award' (3-4 min) and finally, 'Accepting an Award' (5-7 min).

.....

#### **8. Distinguished Dates (July 15 = 350 days left of the 2005-2006 TI year)**

##### JULY 2005:

- Area Govs begin first round of Club visits
- Area/Division Govs conduct make-up Club Officer Training

##### AUGUST 2005:

- 1 - begin Smedley Award Challenge to add 5 new Club members (ends Sept 30)
- 24-27 - International Conference, Toronto
- Clubs select participants for Area Speech Contests
- Area/Division Govs may conduct make-up Club Officer Training up to Aug 30
- Area/Division Govs plan their Speech Contests

##### NOVEMBER 2005:

- 4-5 - Fall Conference - Mark your calendars NOW for Great Speakers, Great Educational Sessions and Great FUN at the Holiday Inn of Olathe (151st & I35th), Don't miss this one!

.....

#### **9. Movers & Shakers**

##### Most Recent DTM Award:

- Robert Edwin Zachritz, Heartland Club, Topeka, #361 T2, 6/1/2005

##### Club Coach Appointments:

- Jan Rae Wood, ATMB (to Hospital Hill Health Warriors Toastmasters Club #2405)
- Peggy S. Lynn, ATMB (to Hospital Hill Health Warriors Toastmasters Club #2405)

.....

#### **10. You're Invited!**

Have any comments regarding this bulletin? Have anything to contribute?

Please contact the Bulletin Editor, Larna Anderson Beebe DTM [d22bulletin@yahoo.com](mailto:d22bulletin@yahoo.com) by August 10, 2005.