

Area Governors, please circulate this to your Clubs.

November 2005 Edition 5 (of 15) of "The Gavel Whacker"
Toastmasters International District 22 Monthly Bulletin
<http://www.toastmasters22.org>
Theme: 'Speak Up & Stand Out'

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1. Question for October: Where and when will the D22 Spring Conference take place?
Find the answer somewhere below ...

2. How to Get Into the Hall of Fame! by Jack Mackey DTM, District 22 Governor 2005-6

Ask 100 people if they are below average in intelligence, or below average lovers, or below average at their jobs. What will they say? No way! In fact, they'll all claim to be "above average" at all of these things. Nobody wants to be "below average." If I asked you about your Toastmasters Club, most of you would say your club is "above average." Right?

Just this past weekend in Olathe, when we presented the Hall of Fame Awards, only 45 clubs, out of 100, achieved Distinguished, Select Distinguished or President's Distinguished Club recognition. These clubs proved in 2004-5 that they were indeed "above average." Congratulations to the club officers and members for last year's terrific accomplishments. Being a Distinguished Club and making it to the District 22 Hall of Fame is a big deal and I am proud of you!

Looking ahead, what is the surest way to ensure that your club is recognized as Distinguished by June 30? That's easy. Don't wait! Be Distinguished by December. Achieve any 5 goals, out of the 10 goals on the Distinguished Club Plan, by December, and you have it made--almost. You do have to end the year with 20+ members OR a net gain of 5 members to win the prize. Do those things and I'll see you next year in the Hall of Fame. Embrace the Challenge: Distinguished by December!

3. Speak Up & Stand Out! by Diana Kovac DTM, District 22 Lieutenant Governor Education and Training

Our theme for the Fall Conference said it all. Members, presenters and contestants were Speaking Up and Standing Out.

A fantastic entertaining program started Friday night with Entertainment Tonight, awarding the Oscars to the many expressive finalists. Congratulations to the winners!! The speech contests on Saturday were phenomenal. Rob Zachritz of Unity Toastmasters took first place in the Evaluation Contest, with second place going to Marianne Lee of Semi Pro Toastmasters. Susannah Bray of Jammin Toastmasters grabbed first place in the humorous speech and the second place trophy went to Gary Hogsett of Resource Masters.

Now, I have great news for you. Plans are set for the next conference to 'Find Your Voice in Branson!' That's right Branson, MO-one of the main tourist attractions in the Midwest. Mark your calendars for April 21 & 22 for the Spring Conference in Branson. Please email me if you would be interested in traveling to Branson for the conference by coach or car! We want to make the ride down an event, so sign up now. Let me know and I'll see you

in Branson, April 21 & 22, 2006!!

4. Membership Building!

* Dispelling Five Marketing and PR Myths:

Every member is responsible for membership growth, not only the VPM and VPPR.

Not even global corporate giants believe 'build it and they will come'.

While there are specific do's and don'ts regarding the use of the Toastmasters name and logo, common sense must prevail when we are using them within the vision and mission of TI and for recruitment.

Conduct your campaign with more than one method – mix it up.

Conduct your campaign on an ongoing basis – one time or one month will not do the trick.

The top membership building methods include personally inviting people to Club meetings and inviting them to a Demo meeting, speechcraft or contest.

* Ten Tools for Club Marketing and PR Campaigns include:

Website – internet or intranet; Club or D22 website.

Posters – on notice boards or on the door where you meet.

Media releases – newspaper calendars, articles and photos of past or future events.

Recycle TI magazines – put your name and contact details on the front.

Newsletters/bulletins – create Club editions or distribute D22's.

TI awards – display ribbons, certificates and trophies as conversation starters.

TI name badge or pins – wear it as a conversation starter.

Business cards – for the Club with meeting details or just stating that you are a member.

TI or customized flyers – tell potential members about Toastmasters and your Club.

Guest packs – all members should have some in their briefcase, car or office.

5. Your Words Count! Martha Hoffman CTM/CL, District 22 Public Relations Officer

Gathering at the Conference to celebrate our team accomplishments renewed my focus as PRO for the District. We are powerful. You are the key. You are the key to getting new members, expressed Fall Conference speaker, our Bulletin Editor, Larna Anderson Beebe.

Our district is going to launch a marketing campaign next month to raise visibility of Toastmasters throughout the district. We need you. What are the biggest radio stations or newspapers in your area? Let your Area or Division Governor know if you want to work on this campaign. Speak up and together, we can grow our clubs, one member at a time.

6. Why did they join, why do they stay and how has Toastmasters helped them???

1. Why did you join Toastmasters?

2. Why do you maintain your Toastmasters membership?

3. How has Toastmasters furthered your career/community role?

Answers from Susannah Bray, Winner of the Fall 2005 District 22 Humorous Contest:

1. I joined Toastmasters to meet new people and improve my speaking skills.

2. I continue my membership because I genuinely enjoy the Toastmaster experience. I continue to improve my speaking skills while I help others to improve theirs. I enjoy the meetings and the fellowship with the other club members. Participating in the Humorous Speech Contest has introduced me to a whole new facet of Toastmaster's – competition! Along the way I have made a lot of new friends and learned some new lessons about public speaking and sportsmanship.

3. Toastmaster's has given me confidence in front of an audience – any audience! I have grown so much from the lessons and experiences of Toastmasters. At work I participate in and even lead meetings, and now I speak up instead of sitting back and letting others run the show. As a result I find that my boss and coworkers listen to my ideas and come to me for assistance. This only serves to boost my confidence further and make me seek out new challenges, which in turn makes me a better employee.

Answers from Rob Zachritz, Winner of the Fall 2005 District 22 Evaluation Contest:

1. In 1993, when I joined, my boss was a member. I thought about joining since 1968, when I became a "Junior Toastmaster" before they began calling it "Youth Leadership". So, I finally got around to joining in 1993.

2. I will continue to be a member as long as I continue to learn, grow as a speaker, and help others. Those things have all been true for over 12 years, so far.
3. My colleagues often refer to me, admiringly, as "silver tongued"! Toastmasters leadership skills have helped me in other community organizations.

Answers from Marianne Lee, DTM, Past District 22 Governor:

1. I joined Toastmasters because I wanted to improve my speaking skills for teaching an adult Sunday School Class. When I was just a child, I had heard Art Linkletter say in an interview that joining Toastmasters was among the best things he had ever done. When I found out that there were Clubs in Wichita, and that one of them was having a Speechcraft, I went to the meeting hoping it would be a great help to me.
2. I maintain my membership for at least 3 reasons: Stretching my skills, and having FUN working with others; Ever-expanding personal horizons, which is FUN; Both learning from and mentoring challenging and fascinating people, which is FUN
3. My career role definitely was helped - I earned respect at my job for my advancement in Toastmasters, and got paid to make speeches about dentistry. More importantly, however, is that my original goal was met the people at my church WANT me to teach and lead!!

Answer to Question:

District 22 Spring Conference will take place in Branson, MO, April 21 & 22, 2006

7. Toastmasters Tip For New Toastmasters And New Officers

TIP #4: The Toastmaster of the Meeting is in charge of the meeting. S/he is responsible for the flow of the meeting. S/he can shake things up a bit as s/he so chooses. To help take some of the load off the VP Education plus give all members a chance to learn more about running a meeting, some clubs let the Toastmaster be responsible for the agenda, including substitutions to who does what role and bringing copies of the agenda to the meeting. (For the full list of TOP TEN TIPS FOR NEW TOASTMASTERS AND NEW OFFICERS, go to www.toastmasters22.org)

8. Distinguished Dates (November 15 = 228 days left of the 2005-2006 TI year)

DECEMBER 2005

Clubs with Semi-Annual Officer Elections hold elections and report results to both TI and District Gov
Clubs review and refine goals towards Distinguished Club Program status

JANUARY 2006

- 7-8 in Indianapolis - Top 3 Training, Region V Conference
- Area Govs begin mid-year Club visits
- 14 - Topeka Club Officer Training, TBD
- 21 - Wichita Toastmasters Leadership Institute/Club Officer Training, TBD
- 28 - Overland Park Toastmasters Leadership Institute/Club Officer Training, TBD
- 30 - Liberty Club Officer Training, Pleasant Valley Baptist Church, I35 & 291 Hwy, SW side of intersection

FEBRUARY 2006

- 01 - Begin Talk up Toastmasters challenge to add 5 new Club members
- Clubs select participants for Area Speech Contests
- Area/Div Govs conduct make-up Club Officer Training, TBD

9. Movers & Shakers

Check for Educational Registrations at <http://www.toastmasters.org/dpr/dprReports.asp?r=3&d=22>

Member-Club No.-Division Area-Award-Date-Club Name-Location

Anderson, Grant-1018-K 4-ATMB-11/2/2005-Anderson, Grant-Avionics Masters Toastmasters Club-Olathe
Arnold, George H.-3737-K 2-ATMB-11/10/2005-Arnold, George H.-Network Masters Club-Overland Park
Bishop, William F.-8054-L 4-CTM-10/20/2005-Bishop, William F.-Capgemini Toastmasters Club-Kansas City
Boyce, David W.-518-S 1-CTM-10/24/2005-Boyce, David W.-Agmasters Club-Kansas City
Cline, Wesley-3785-L 6-ATMB-11/1/2005-Cline, Wesley-Building Speakers Club-Kansas City

Dalton, Alies L.-1379-S 1-CTM-10/23/2005-Dalton, Alies L.-Toastmasters Unlimited Club-Kansas City
Davis, Gary Dean-3355-L 1-CTM-11/3/2005-Davis, Gary Dean-Tiffany Springs Club-Kansas City
Glenn, Shand T-527-S 3-CTM-11/10/2005-Glenn, Shand T-Springfield Toastmasters Club-Springfield
Henke, Mark J.-1928-K 1-ATMB-10/30/2005-Henke, Mark J.-Early Bird Toastmasters Club-Overland Park
Kadmas, Joshua T.-3860-S 2-CTM-11/11/2005-State Liners Club-Kansas City
Kasper, David E.-7728-S 4-CTM-10/28/2005-Kasper, David E.-Resource Masters Club-Overland Park
Mackey, Jack-636291-L 6-CTM-10/31/2005-Mackey, Jack-Top Box Toasters Club-Kansas City
McCullough, Sheryll-8315-L 2-CTM-10/28/2005-McCullough, Sheryll-Fed Masters Club-Kansas City
McDonough, Franklin Doug-1543-A 3-CTM-10/18/2005-McDonough, Franklin Doug-West Wichita Toastmasters Club-Wichita
Megles, Edward J.-458-K 2-CTM-11/9/2005-Megles, Edward J.-Farmers Ins Group Club-Overland Park
Mueth, James J.-1237-L 2-CTM-11/1/2005-Mueth, James J.-Corporate Words Club-Kansas City
Mueth, James J.-625236-L 6-CL-11/1/2005-Nicholson, Tawanda-Don't Stop Talking at DST Club-Kansas City
Pal, Konika-1018-K 4-CTM 11/14/2005-Avionics Masters Toastmasters Club-Olathe
Revels, Arnetta D.-3123-L 1-ATMB-11/1/2005-Revels, Arnetta D.-KCI Club-Kansas City
Schottel, Marvin E-1439-L 1-CTM-10/28/2005-Schottel, Marvin E-St Joseph Toastmasters Club-Saint Joseph
Sommerkamp, Buck-3785-L 6-CTM-11/4/2005-Sommerkamp, Buck-Building Speakers Club-Kansas City
Talbert, Ted C.-625236-L 6-CTM-11/1/2005-Talbert, Ted C.-Don't Stop Talking at DST Club-Kansas City
Wallace, Teresa D.-1279-A 1-CTM-10/20/2005-Wallace, Teresa D.-Beechmasters Club-Wichita
Wharton, Bernarr L.-1279-A 1-CTM-10/20/2005-Wharton, Bernarr L.-Beechmasters Club-Wichita

10. You're Invited!

Have any comments regarding this bulletin? Have anything to contribute?

Please contact the Bulletin Editor, Larna Anderson Beebe DTM d22bulletin@yahoo.com by December 10, 2005.

Theme for next month is "Halfway & Happy Holidays!"
